

# Masters Swimming Ontario Annual General Meeting 2006

Saturday, October 21, 2006  
University of Ottawa, Montpetit Hall, Room 103  
125 University Private, Ottawa  
AGM and Luncheon 11:30 AM

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### **Financial Statements**

To be provided at meeting-currently being prepared for audit.

### **Attachments**

1. 2005 Annual General Meeting Minutes
2. Notice of Motion Form
3. Nomination / Consent to Serve Form

# Notice of Annual General Meeting

Notice is hereby given that the Annual General Meeting (AGM) of Masters Swimming Ontario shall be held at the University of Ottawa, Room 103, Montpetit Hall, 125 University Private, Ottawa, Ontario, immediately following the conclusion of the AGM luncheon on Saturday October 21, 2006

The AGM shall be held for the following purposes:

1. To receive and consider the financial statements of the Association for the fiscal year ended August 31, 2006;
2. To elect Directors;
3. To appoint Auditors; and
4. To transact such other business as may properly be brought before the meeting or any adjournment thereof.

Annual reports from Workgroups, a blank Notice of Motion form and a blank Nomination / Consent to Serve form accompany this notice. In addition, the list of currently serving Directors, new nominations and an explanation of the voting procedure are attached. The Association's financial statements are currently being audited and will be presented at the AGM.

All members, including Unattached Members, are encouraged to attend.

Voting Delegates are required to sign the Register and record the number of votes they represent for their Member Club.

Dated at Sault-Ste-Marie, Ontario, October 1, 2006  
By Order of the Board of Directors  
Sally O'Brien, President

## Board of Directors 2005 - 2006

The affairs of the Association shall be managed by a Board of Directors consisting of nine (9) Directors, each to serve for a term of 2 years. Five (5) Directors in numerically odd years and four (4) Directors in even years shall be elected by the duly authorized Delegates at the AGM.

To complete their two year terms, there are returning Directors, as follows:

Michael Heath-Eves  
Stuart Martin  
Sally O'Brien  
Hillary Richardson  
James Talbot

The Directors whose terms have expired are as follows:

Richard Arsenault  
Angela Davis  
Lesley Mason-Ward  
Olenka McKee

Therefore there are four (4) positions open for the year 2006 - 2007.

No nominations have been received to date.

Nominations are welcome and must be submitted on the appropriate Nomination / Consent to Serve Form (attached), and received by the Registrar, Box 8, 552 Church Street, Toronto, Ontario, M4Y 2E3 by Wednesday, October 17, 2005.

Additional nominations, if properly submitted and approved by the Delegates to the AGM, may be entertained from the floor at the AGM.

## Voting Procedure

Only registered Members of MSO may vote as Delegates at the AGM. One Delegate may represent all the votes of that person's Club, or where a Club has more than one vote, it may spread its votes amongst more than one of its members. For Member Clubs having two (2) or more Members in good standing, the votes are allotted as follows.

Registered Members	Votes Allotted
2 - 24	1
25 - 49	2
50 - 74	3
75 and over	4
Unattached Members (as a group)	1

## **2006-2007 MSO AGM**

### **Agenda**

- 1) Welcome, Quorum, Roll Calls and Vote Tabulation
- 2) Acceptance of Agenda
- 3) Acceptance of the 2005 Annual General Meeting Minutes
- 4) Business Arising from the 2005 AGM Minutes
- 5) Annual Reports from Workgroups, External Representatives and Volunteer Staff
- 6) Notices of Motion
- 7) New Business
- 8) Termination of Outgoing Directors
- 9) Election of Directors
- 10) Appointment of Auditors
- 11) Adjournment

## Report from the President

Hello everyone. Thank you for sharing this report and spending a few minutes reading up on what your Masters' Swimming Ontario (MSO) board has done for you over the past 12 months. Continuing our tradition of alternating AGMs between Toronto and other parts of the province, we're back in Ottawa for the 2006 AGM. I hope that you can take advantage of the opportunity to participate in the coinciding swimmers' camp/workshop and participate in the meeting.

The MSO board is working diligently, thanks to the directors and the workgroup leaders, on fulfilling the organizations motto "**Fun, Fitness and Friendship**", and translating MSO's mission statement ("**To contribute to the overall health and fitness of adults in the Province of Ontario through participation in a Masters' Swimming program**") into actions that serve both the existing membership, and expand the base of MSO members. With this in mind we are continuing to look at what swimmers need and want and how our coaches can help. Please read the Leadership Workgroup report to find out more about an online survey we are planning shortly to help this.

The last few years have been quite challenging, and this one was no exception. Our membership continues to grow with the addition of six new clubs and the return of three more. Competition is also growing, and with the arrival of so many new and returning swimmers, I urge clubs and Meet Managers to review our MSO meet warm-up and safety rules to make sure that they are followed and enforced at all times.

Barrie Malloch has been our webmaster for a number of years but this year she has handed over the reigns to Craig Zimmerman of Sault Ste Marie. We thank Barrie for all her devoted work and we look forward to working with Craig.

Masters' meets would not be possible without officials, and recognizing their important contribution, MSO supported the participation of four (4) Ontario masters' officials attending this year's World Championship in California with a donation of \$1,000.00. The board is also looking at other ways to support our officials on a continuing basis.

MSO is continuing to work towards improved relationships with Masters' Swimming Canada (MSC) and Swim Ontario (SO). Michael Heath-Eves now represents MSO on the new MSC Council of Federation and MSO is continuing to assist Masters' Swimming Canada's "[www.mymisc.ca](http://www.mymisc.ca)" website/database project - the MSC's Million Meter Challenge has been quite successful, but it is only a small part of the master plan and MSO is eagerly looking forward to future deliverables for its members. MSO has also taken a baby step in mending the relationship between MSO and Swim Ontario (SO): three MSO board members attended the SO awards banquet on Sept 23, 2006, giving us the opportunity to meet some of the SO board members.

MSO's work is only possible with the help of its members. We have a great group of people on the board, but a number of vacancies need to be filled once again, and we need your help to further grow the organization and move our projects forward.

Thank you in advance for your interest and assistance.

See you in the pool!

Sally O'Brien  
President MSO

# Workgroup Reports

## 1. COMPETITION

### Open Water Swims

There were several opportunities for our members to participate in an open water swim.

The year started with the St. Mary's 5K Ontario Masters Championship, organized by Bryan Finlay and the London Silver Dolphins. Sixty (60) swimmers competed up from the previous year by 15. MSO was pleased to present to Bryan Finlay the SWIMS award for the years of dedication to open water swimming.

The spring of 2006 MSO was pleased to designate the Bright's Grove 1.5K and 3K swims as Ontario Masters Championships, 33 swimmers competed in these swims. Thank you to Sue Weir and TYMS for organizing these swims. Technosport provided an opportunity to swim a 3K and a 4K. Many, while attending the Worlds, competed in the 3km OWS Championship at Alameda in San Francisco Bay, which with 20 knot winds, proved to be a challenge. The really tough ones swam the following day in a "fun" swim from Alcatraz to San Francisco

### 2005 / 2006 Pool Season

The attached chart shows a comparison between 2004 / 2005 season and 2005 / 2006

The season was a success with an increase in the number and types of meets. I thank the meet managers for their continued efforts to provide quality meets to our members.

Alternate meet format - Two meets were introduced this year that tried an alternate format

- **EOMAC** – format alternated a session with individual events & relays and a session with fun relays
- **CORNWALL** ran a sanctioned swim meet plus 5K run -there were some combinations people could select - 5 people selected the NASTY ( 50 of each stroke + 100IM + 1000m swim + run)

Both formats were well received

**PROVINCIAL CHAMPIONSHIPS** - Brock hosted the provincials, 571 swimmers attended representing 58 clubs. Records were broken, wine tasted, food consumed and friendships renewed. Our thanks to the team that made it happen.

**WORLDS** - A total of 83 members of MSO participated in the Worlds at Stanford in August of which 46 swam for the Ontario Masters Swimmers (TOMS), our "provincial" team, 32 from Aurora Ducks plus 4 from Gloucester Ducks. The facility with two 50m competition pools plus three smaller warmup pools was magnificent, the organization and officiating was great and the weather was beautiful. There were 5526 swimmers from 78 countries and over 150 World records were broken. A most successful meet. Wes Musial, Ron Armstrong, Judie Oliver and Sylvia Eisele all received individual golds and the relay teams of Doris McEwan, Judie Oliver, John Balint and Peter Straka, also the womens team of Michele Oliver, Sylvia Eisele, Judie Oliver and Doris McEwan both won golds with Michele, Sylvia, Judie and Doris clipping seven seconds off the former 280-319 200m Womens medley relay World Record.

**1.1 STATISTICIAN'S REPORT** -- Results from the meets were emailed to Lesley Mason-Ward, our MSO statistician, who took this information (approximately 9000 swims from 26 meets) and entered it into the statistics system. All this data is used to generate our records and top ten lists. Thanks to the meet managers this information was also sent to MSC and is being used to develop the National database. Thank you to Pat Niblett for her dedication in processing the paper work so our swimmers get recognition for the records they break.

**Olenka McKee**  
Chair, Competition

**MSO MEET COMPARISON REPORT, 2004-2005, 2005 - 2006**

Stats are reported by host clubs - Short Course Meters (scm) unless indicated as Short Course Yards (scy), Long Course Meters (lcm) or Open Water Swim (ows)

HOST CLUB	EVENT	# of CLUBS		# of ENTRIES		# of FEMALE		# of MALE		# of SWIMS	
		04/05	05/06	04/05	05/06	04/05	05/06	04/05	05/06	04/05	05/06
<b>Outdoor Water Swims</b>											
LSD	St. Mary's 5K	18	22	48	62	21	27	27	35	45	60
TYMS	Bright's Grove	18	15	37	33	20	18	17	15	37	33
TECHNO	Meech -3K		N A								
TECHNO	Meech - 4K		N A								
<b>Pool Swims</b>											
BRNT	SCM - Fall Sprint Splash	12	12	123	100	64	43	59	57	617	496
TECHNO	SCM - Sprint	10	5	31	34	14	14	17	20	126	139
OHM+KMAC	SCM	27	29	122	121	45	52	77	69	540	544
TECHNO	SCM - Sprint	5	3	54	23	26	9	28	14	196	94
EOMAC	SCM - Semi-Serious	NA	24	NA	111	NA	48	NA	63	NA	364
TECHNO	SCM - Distance	4	4	14	13	7	6	7	7	15	13
NYG	SCM - Pentathlon	27	29	215	183	99	75	116	108	1163	915
TECHNO	SCM Sprint	7	4	35	30	18	14	17	16	125	117
1000 ISL	SCM - Almost Serious	3	16	35	74	19	33	16	41	122	na
ATB	SCY - Alderwood	24	24	130	100	56	52	74	48	481	na
KENORE	SCM - time trial		1		12		9		3		38
TECHNO	SCM Distance		5		21		14		7		21
LONDON	LCM	17	17	181	181	85	100	96	81	813	916
NEPEAN	LCM	20	21	169	149	80	59	89	90	658	539
BURL	Winter Splash	27	30	151	na	67	na	84	na	987	108
R SPEED	Swimmers in Heats	14	10	94	79	25	22	69	57	NA	347
EOMAC	Heart & Stroke	6	6	1	27	10	13	16	14	26	27
MILTON	Spring Splash	28	32	123	171	50	84	73	87	489	714
TECHNO	Arthur Inglis ?SCM	11	5	68	41	32	19	36	22	269	158
PROVINCALS	SCM	24	58	175	571	87	284	88	287	963	2783
"		71		601		277		324		2849	
TECHNO	SCM Sprint	4	7	40	42	17	23	23	19	151	158
CORNWALL	SCM Ledgends		11		46		20		26		197
TECHNO	Sprint - LCM	5	7	29	20	13	7	16	13	94	78
DSC	LCM		22		83		26		57		236
TECHNO	Distance - LCM	3	2	16	10	9	6	7	4	18	12
EOMAC	LCM - Worlds warmups		19		100		44		56		284

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## **2. HEALTH/LIFESTYLE**

This Past Year has been very exciting. As you know our Group refocused our efforts & Partnered with MSC to launch & promote the **“MILLIOM METER CHALLENGE”**. I would say without a doubt this was an extremely successful venture. The growth in participation far exceeded our wildest dreams in such a short time frame.

Part of our task was to investigate & recommend awards in Recognition for those who achieved the Milestones/Level as outlined in the program.

It is with great pleasure; we have been informed by MSC that our recommendations have been accepted.

With the reorganization by MSC & appointment of Lindsay Patten taking responsibility for this our participation will now be a resource when required or if time allows.

For the coming year we will focus our efforts on **“Health & Lifestyle” program.**

Jim Talbot  
Chair, Health and Lifestyle Workgroup

## **3. COMMUNICATION**

The Communications workgroup is tasked with managing MSO's website activities, including related registrar work. There have been a lot of changes in the past year, and we're starting to see some very exciting possibilities emerge for improved communications with MSO member clubs and MSO members.

As a first point, I'm sorry to announce that Barrie Malloch has had to step back from her job as MSO's webmaster par excellence in order to focus on other priorities. Barrie has been an asset and a credit to your organization for many, many years, and I want to take this opportunity to extend our most heartfelt appreciation for all the excellent work, and positive contributions during the time Barrie has been part of the organization. We have been very fortunate to find Craig Zimmerman to take over our website, and I hope that you have a chance to say hi to him during our meeting. Welcome aboard Craig!

At last year's meeting, we announced the new mymsc.ca website. While much work on the project remains to add functionalities for swimmer registration for MSO, and possibly swim meets, the results of this work-in-progress have had a tremendous success. As the largest group of masters' swimmers in Canada, your MSO is committed to help Masters' Swimming Canada (MSC) continue this project, and to take advantage of the exciting possibilities it holds for facilitating administrative processes and member/club communications.

Lastly, I need to inform you that I am stepping down from the board because of personal reasons. My tenure as an MSO board member was a very positive experience, and I believe that I got more from this opportunity than I was able to put in. The communication workgroup's involvement in the mymsc.ca website is a very exciting project that will help shape the direction of masters' swimming in Canada and Ontario. I hope that you, or someone you know, will take the torch and help to move this file forward.

Respectfully// Richard Arsenault  
Chair, Communications Workgroup

## 4. LEADERSHIP

**BACKGROUND:** During the Coach's Forum held at last year's AGM, coaches expressed a need for training more specific to masters swimming. Most felt that the NCCP is a good base but more training specifically geared to the masters swimmer (as opposed to the age group swimmer) is needed. Specifically, coaches wanted more information on:

- working with the older adult
- athletic training while taking certain medications (ie. beta blockers)
- "people skills"

Coaches acknowledged that different clubs/coaches have different strengths and expressed a desire to "pool resources" so that those clubs/coaches with something to share had the opportunity to do so. Similarly, clubs/coaches with a desire to learn and to build leadership skills would have a network of resources and the option to participate.

In order to make the best use of resources and indeed to actually "take stock" of potential resources, we need to ask those directly involved: swimmers and coaches.

Rather than create a series of potentially irrelevant (and expensive) clinics/courses/workshops, we need to know what is wanted/needed first. Many of our coaches and swimmers are very talented and experienced. Why not find out what they have to offer and work with the resources we already have rather than "re-invent the wheel"?

**ACTION PLAN:** With the above in mind, two surveys were created. The swimmer survey is designed to collect data on swimming background, goals, preferred practice times and logistics as well as perceived strengths in coaching/club. In general this survey asks the question "what are swimmers getting or not getting from their swimming training that they like or would like".

A coach's survey was also designed that seeks to identify the background or training of individual coaches as well as areas coaches feel they could benefit from increased awareness and/or training. This survey looks to identify those coaches with significant experience and expertise who are willing or interested in sharing these strengths with other coaches.

The launch of these surveys is currently being planned for January 2007. The surveys will be made available on-line and club contacts will be notified ahead of time and asked to encourage participation within each club. Unattached swimmers (roughly 44 people) will likely be sent a mailing to announce the launch of the surveys. The surveys will be available for a limited time only – two to three months.

**OUTCOME:** Once survey responses have been received, the goal will be to develop a series of clinics/workshops across Ontario that:

- are relevant to the needs of coaches and swimmers as expressed in these surveys
- make use of the existing talents amongst our coaches (and swimmers)

Also it is hoped that the surveys will contribute to the creation of a comprehensive communication network that:

- allows for easier sharing of information between clubs/coaches/swimmers
- accurate and timely distribution of information

Hillary Richardson,  
Chair, Leadership Workgroup

**MASTERS SWIMMING ONTARIO  
ANNUAL GENERAL MEETING**  
SATURDAY, NOVEMBER 26, 2005 – ETOBICOKE OLYMPIUM,  
TORONTO, Ontario

Present:

Ralph Chown - Arnprior	Jacqueline Odlum - Scarborough
Elaine Hines – Barrie Sheiks	Lesley Mason-Ward – Ottawa West Y
Geoff Camp - Etobicoke	Chris Cupidio – Beach Barracudas
Steve Goodwin - Etobicoke	Doug Vanderby – North Toronto
Kendra Burton - Guelph	Frank Coy - Brock
Lisa Matheson - Brock	Carolyn Prebble - Brock
Marion Wyatt – 1000 Islands	Charlie Lane - Etobicoke
Muriel Carlyle – 1000 Islands	Marianne Carlyle - 1000 Islands
Richard Arsenault – Nepean	Hillary Richardson - Aurora
Beth Whittall - Unatt	René St. Aubin - Pickering
Sally O'Brien – Soo	Norm McKee – 1000 Islands
Olenka McKee – 1000 Islands	Brian Croker - Downtown SC
Barrie Malloch - Alderwood	Chris Smith - TYMS
Claus Koch - TYMS	Wes Musial - TYMS
Janet Mitchell -Aurora	Stuart Martin – Golde Hawks
Nancy Black - Aurora	Eric Kramer – Port Hope
Leslie-Anne Miller – North York	Sandy Oliver – North York
Martin Stanley - Milton	John Fisher - Milton
Anita Payne - Stratford	Sheila Filshie - Stratford
Beverley Tucker - TYMS	

**1. Welcome, Quorum, Roll Calls and Vote Tabulation**

The meeting was called to order by Beverley Tucker at 1:20 p.m. The Board members and staff introduced themselves. Brian Croker (Registrar) confirmed that 23 clubs were present with 60 votes so we have a quorum.

<u>Club</u>	<u>Votes</u>
1000 Islands	3
Alderwood	3
Arnprior	1
Aurora	4
Beach Barracuda	1
Brockville Independent	1
Barrie Sheiks	1
Downtown Swim Club	4
Etobicoke	4
Guelph	3
Milton	4
Nepean	4
North Toronto	4
North York	4
Pickering	2
Port Hope	3
Region of Waterloo	2
Sault Ste Marie	3
Scarborough	1
Stratford	1
Swimming West Y	2
Trillium Y	3
Unattached	1

## **2. Acceptance of Agenda**

**Motion:** To accept the agenda with the addition of item 5a – Financial Report

Moved by: Barrie Malloch Seconded by: Beth Whittall  
Carried unanimously

## **3. Acceptance of 2004 AGM Minutes**

**Motion:** To accept the minutes of the 2004 AGM

Moved by: Chris Smith Seconded by: Brian Croker  
Carried unanimously

## **4. Business Arising from the 2004 AGM Minutes**

With reference to paragraph 6 on page 14 “MSO requests that MSC approach SNC to obtain formally the right of sanction for the national championship for Masters” – Chris Smith advised that the answer was “no” however there is ongoing discussion of this matter.

## **5. Annual Reports**

**Motion:** To receive the reports as distributed.

Moved by: Brian Croker Seconded by: Sally O’Brien  
Carried unanimously

## **COMPETITION**

### **Open Water Swims**

The 2004 open water championship hosted by London Silver Dolphins was held at St. Mary’s Quarry in September, 45 swimmers participated setting 2 course records The summer of 2005 (sun and more sun - what a summer for open water swimming) afforded opportunities for swimmers to compete in races from 1.5K to 4K in preparation for the 2005 OWS championships to be held at St. Mary’s Quarry and hosted by the London Silver Dolphins .A successful season.

Indoor Season -2004 – 2005 season was another successful and exciting year. Local area meets (20 in all) provided opportunities for swimmers to challenge themselves renew friendships and make new ones.

### **2005 Provincial Championship**

This event was held in Sault Ste Marie and hosted by Sault Ste. Marie Aquatic Club - 175 swimmers representing 24 clubs attended. The event highlights –the meet, the hospitality of the north, the banquet, and the doctor’s band.

### **2005 Canadian Championship**

The event was held at the Etobicoke Olympium and hosted by OSOA, Aurora Master Ducks, Etobicoke Olympium Masters and Trillium Y Masters  
928 swimmers representing 136 clubs participated representing every province and 24 international swimmers from United States, Bermuda, Netherlands and England. There were 131 Canadian records and 17 World records broken. A very successful championship by the compliments received.

### **2006 Provincial Championship**

To be held at Brock University, St. Catharines and hosted by Niagara Brock Masters  
Mar 31 – April 2, 2006 Watch for details on the MSO website.

Charlie Lane asked for corrections to be made in the Etobicoke participant numbers in Olenka’s report. He also expressed thanks to Sally O’Brien and her volunteers for such a successful Provincial championship.

**MSO MEET REPORTS SUMMARY, 2004 - 2005**

Stats are reported by host clubs or estimated – SCM unless indicated as SCY, LCM or OWS.

HOST CLUB	EVENT	DATE	#CLUBS	#ENTRIES	#FEMALE	#MALE	# SWIMS
<b>OWS</b>							
LSD	St. Mary's 5K	12-Sep-04	18	48	21	27	45
TYMS	Bright's Grove	09-Jul-05	18	37	20	17	37
<b>POOL</b>							
	Fall Sprint						
BRNT	Splash	16-Oct-04	12	123	64	59	617
TECHNO	Sprint	16-Oct-04	10	31	14	17	126
OHM+KMAC	Masters Meet	14-Nov-04	27	122	45	77	540
TECHNO	Sprint	27-Nov-04	5	54	26	28	196
TECHNO	Distance	04-Dec-04	4	14	7	7	15
NYG	Pentathlon	19-Dec-04	27	215	99	116	1163
1000 ISLAND	Almost Serious	16-Jan-05	3	35	19	16	122
TECHNO	Sprint	22-Jan-05	7	35	18	17	125
ALDERWOD	SCY	23-Jan-05	24	130	56	74	481
NEPEAN	LCM	12-Feb-05	20	169	80	89	658
BURL	Winter Splash	13-Feb-05	27	151	67	84	687
RIDEAU SP	Swimmer Heat	19-Feb-05	14	94	25	69	NA
LONDON	LCM	27-Feb-05	17	181	85	96	813
MILTON	Spring Splash	06-Mar-05	28	123	50	73	489
TECHNO	Arthur Inglis	12-Mar-05	11	68	32	36	269
EOMAC	Heart & Stroke	20-Mar-05	6	1	10	16	26
PROVINCALS	SCM	01/03-Apr	24	175	87	88	963
TECHNO	Sprint	09-Apr-05	4	40	17	23	151
	Distance –						
EOMAC	LCM	01-May-05	20	135	55	80	439
TECHNO	Sprint – LCM	07-May-05	5	29	13	16	94
		20-23-					
NATIONALS*	SCM	May	136	928	440	488	5526
	Distance –						
TECHNO	LCM	04-Jun-05	3	16	9	7	18

\*These are National numbers – not just Ontario

Olenka McKee  
Chair, Competition

## **HEALTH/LIFESTYLE**

This group was formed in April with its goals to:

- 1) Increase the participation of fitness in Masters Swimming
- 2) Develop Structured programs that promote fitness and improve health
- 3) Promote aerobic fitness by providing an incentive for individuals to swim longer.

Our task was to create marketing strategies to educate our members and the public at large on the advantages of swimming as a way of maintaining ones health and quality of life.

A meeting with Norm McKee, Chris Smith, Bev Tucker and Lindsay Patten was held and it was agreed that the lifestyle workgroup would concentrate on 'THE MILLION METER CHALLENGE' on behalf of both MSO and MSC.

Our tasks are to develop a structure to meet the needs of every swimmer, e.g. competitive, lane swimmer, beginners/stroke development, club/non-club swimmer. Develop a marketing plan to drive interest and create promotional products, provide feedback to MSC and MSO.

It was agreed to use a phased in plan with the 1<sup>st</sup> phase being the club and competitive swimmers. We will be directing our efforts towards the completion of this project in its entirety.

Jim Talbot  
Chair, Health and Lifestyle Workgroup

## **MARKETING/COMMUNICATION**

The past year has been very exciting! As you probably already know, MSO has been working for a number of years towards giving members an improved website that would more effectively manage swimmer and club information, provide for easier on-line swim meet registrations, and by simplifying procedures for posting meet results and records onto the MSO site, allow members to access their data more rapidly than in the past. At the same time, in the spirit of MSO's Mission of 'Fun, Fitness, and Friendship', we wanted to build our already good web-site into an even better one that would improve communication with members, improve the profile of masters' swimming in Ontario, and generate growth in the non-competitive segment of the organization - for example, by introducing features like the 'Million Meter Challenge' swim and posting workouts for swimmers.

Our original plan was to do all of this work on our own. Truthfully, this was very, very ambitious, and turned out to be a lot harder than we had originally thought. But, because great organizations think alike, Master's Swimming Canada (MSC) was working on a parallel project. MSO and MSC decided that the most effective way to get the job done is to pool efforts and work together - this will give us a Canadian Master's super-site that will cost less to design and operate than MSO's original plan. Work on a prototype site is well underway, we have contacted clubs to start trying out the site on a pilot basis, and we hope to see a first 'live' version of the site very, very soon!!! All in all a very productive year. We'll be in touch!

Richard Arsenault  
Chair, Marketing and Communication Workgroup

## **LEADERSHIP**

The first ever coaches' forum was held during a luncheon at the Nationals Championships in Etobicoke in May 2005. Groups were set up and a brainstorming of wants and needs covering most of the coaching concerns and the swimmers' concerns were laid out.  
<http://www.npconsultants.com/msc/meetings.htm>

Eighteen months ago I sent out a questionnaire to all teams enquiring about defibrillators in the pool. At this time I'd like to look at this again to see if we have progressed. It would be nice to know how many pools now have defibrillators in the building. Replies can be sent to [sallyobrien@shaw.ca](mailto:sallyobrien@shaw.ca)

Sally O'Brien  
Chair, Leadership

## **Statistician's Report**

For the current calendar year, reports have so far been received from 26 Meets held in Ontario and elsewhere. This has meant that 8010 individual race results have been input to the Statistics system and results from 155 relays have also been added.

Our Registrar reports that we have 3175 members (as of August 31, the start of the new indoor swimming year) so the results reflect very well the competitive activities of the one-third of the membership who swim races for fun.

You will note from the listings on the web that, although we had fewer meets organized for the year, our membership was not deterred by this. In fact, it expanded the breadth of our worldwide swimming, and more swimmers are now reporting their out-of-province results. This will probably make for interesting reading when the Top Ten results are compiled for 2005 at the year-end.

The development by MSC and MSO of a prototype National database in the near future will make even more interesting reading for competitors as intra-provincial results can be evaluated against each other. We encourage you to continue reporting your efforts and to monitor the website for upcoming news.

Lesley Mason-Ward  
Statistician

## **Website Manager Report**

The year 2005 was a rather uneventful year for the website.

The MSO Board continues to look into implementation of a database in conjunction with MSC.

This year the webmaster requested workout programs from Ontario coaches and has received several good proposals. At least one of these programs will be up and running in time for the AGM in November (the others will follow). The goal is to provide workouts for people swimming on their own (there are lots of us these days) and to provide some new ideas to coaches.

Barrie Malloch,  
MSO Webmaster

## Registrar's Report

(Unaudited)

Breakdown of numbers to be presented at AGM

Registered Clubs	98
Registered Club Swimmers	3108
OSG Members	6
Beth Whittall, Ted Roach, Geoff Camp, Pat Niblett, Michael Stroud, Brian Croker	
Unattached Swimmers	61
Total Number of Registered Swimmers	3175
Mail Memberships	6

New Clubs this year:

- BTrain Masters
- Central Ontario University Graduates Association of Retired Swimmers
- Golden Horseshoe Masters
- Markov Swimming
- Oakville Masters
- Oannes Swims
- Prince Edward County Swimmers
- Ryerson University Masters

Returning Club-year or two off: Thunder Bay Thunderbolts

Brian Croker  
Registrar

Brian was asked how many 18 year olds had registered – answer about 12. On the question of why they could not join in the year they turned 18, the answer is that parental signatures would be required for a person who has not yet reached their 18<sup>th</sup> birthday.

## Masters Swimming Canada

2005 has been a busy year for MSC it started the implementation of the strategic plan that was approved in the fall of 2004. At the onset it was discovered that too much was being asked of the appointed board members, consequently a number of the national chairman resigned sighting a lack of time to accomplish their assigned tasks.

As a result, the recommendations of the structuring committee were fast tracked.

Their major recommendations were to move from an appointed board to an elected board and that the directors are elected by a weighted club vote.

Another recommendation was to hire a senior staff person whose major responsibility would be the implementation of the strategic plan.

Three of the recommendations in the strategic plan have been acted upon-the development of a national data base, the running of a National Championship and the development of new program for our fitness swimmers.

At present, thanks to New Brunswick Masters, MSO and MSC we are currently beta testing a new data base program and the new million metre challenge program. The good news is things are happening to strengthen Masters Swimming in Ontario and throughout Canada.

Norm McKee  
MSC Rep to MSO

## Swim Ontario Report

This was the first full year with John Vedeika as the new executive director of Swim Ontario (SO). He is making a strong, positive impact on the way SO is being organized and refocused.

SO has come to terms with continued government reductions in grant money. At their AGM the clubs voted to increase fees to supplant past and future grant cuts. The clubs also agreed to feed an ambitious plan to expand and improve swimmer performance.

After a disappointing finish at last year's Olympics, SNC has had a major restructuring. Pierre Lafontaine has taken on the helm as exec director. Pierre originally came from Montreal. He produced Olympic medalists in Phoenix, Arizona and in Australia where his swimmers garnered 10 Olympic medals at the 2004 Olympics, including 4 gold.

Under Pierre's helm, SNC has formulated a bold new strategic plan which includes:

- 3 medals at 2012 Olympics
- doubling their membership
- doubling their revenues
- breaking every SNC swim record

Swim Ontario is also in the process of revising their strategic plan. It is certain to dovetail with the SNC strategic goals. Furthermore, there is recognition that SNC's goals and SO's goals can only be accomplished through the clubs so a buy-in by the clubs will be paramount. The previous strategic plan included goals to expand Swim Ontario's influence in participatory swim programs. There has now been recognition that the only measure that Age Group organizations will be measured by is medal production at international meets. Masters swimming might have played a role in the previous plan if it had succeeded. Under the new focus, Masters Swimming does not appear on SO's radar screen.

Claus Koch  
SO Liaison

## 5a. Financial Report

### Masters Swimming Ontario Financial Report 2004-2005

#### Picking up the Pieces

The 2004-2005 financial year has been successful for MSO, but almost in spite of the functioning of the organization. The treasurer elected following the Annual Meeting in October of 2004 withdrew from the role when it became clear he was not going to have time to perform the function. Since this happened at about the same time the President resigned, it was a one-two punch that took some time to recover from.

In March 2005, I was asked to come in and try to salvage the treasurer's role. Although I refused to sign on for e-mail (Luddite that I am) much of the financial data has been organized and presented. Cheques were written, bills paid, vouchers reimbursed, and suppliers kept more or less happy.

I was unable to generate monthly reports, however, which left the rest of the Board understandably in the dark as to the financial health of MSO. This report is the first that anyone on the Board has seen, so bear with them.

MSO is not a complicated structure. We collect \$25.00 from each swimmer, \$45.00 from each club; pay \$10.00 per swimmer to MSC, \$2.00 per swimmer to Swim Ontario, and roughly \$3.00 per swimmer for insurance. This leaves just under \$10.00 for MSO to administer Masters Swimming in Ontario. Much of the cost to do this, about \$5.25 per swimmer, falls under member services, which includes member registration, mailing and printing services, and a dedicated telephone line for the registrar.

The balance, \$4.75, could theoretically allow us to buy each of you a decent coffee at Starbucks. Instead, we try to push the envelope, develop new programs, and support swimming at other levels, both fitness and competition. However, as you can tell, there is not a lot of room to manoeuvre. With this in mind, at last year's AGM you passed a one-time allotment of funds from operations to kick start new programs. The \$10,000.00 was restricted to the 2004-05 year, and we didn't get much done with the churn going on.

The budget for 2005-06 takes slightly different approach. This year we will be requesting a \$10,000.00 allotment from the accumulated surplus, currently in the range of \$44,000.00, which will allow the new board to plan for spending beyond the fiscal constraints of the budget year. Of course, the Board would be required to approve detailed plans for each component of this money prior to spending, and the program would be focussed on Ontario-based projects.

Masters Swimming Canada is doing a similar program, and authorized \$24,000.00 last year to evolve its organization to a more effective one. While I do not know how much of this money has been spent, MSO has been a substantial contributor to the funds through our annual dues. (We provide between 30 and 40 percent of the overall budget of MSC.)

I hope that the membership shows the vision to re-approve the \$10,000.00 allocation, and that we will all benefit from the new ideas and programs to come out of it.

This is my last act as Treasurer, and maybe, just maybe, I can now get back in the water myself. Thank you for your patience with us over the past year. Respectfully submitted,

Geoff Camp  
Interim Treasurer

**Motion:** To accept the financial report for 2004/2005  
Moved by: Geoff Camp Seconded by: Brian Croker  
Carried unanimously

Discussion ensued as to why the \$10,000 had “disappeared” and Geoff explained that as it was part of the Operating Budget it could not be carried forward. There was a question on the breakdown of affiliation fees which Geoff explained. He also clarified that the amount of money on hand does not exceed the amount for a non-profit organization.

Barrie asked that MSO be sure to have written reassurance from MSC that the database being developed will address the main criteria spelled out by MSO before MSO formally agrees on the amount to fund this development. The primary focus areas were Registration, meet results, records and top ten for Ontario

**Masters Swimming Ontario  
Budget and Statements of Earnings and Members' Equity  
For the Year Ended August 31**

	<b>2006 Budget (Proposed) \$</b>	<b>2005 (Unaudited) \$</b>	<b>2004 (Audited) \$</b>
Total Swimmers (including 6 OSG)	3150	3169	3110
Revenue			
Club Registrations @ \$45.00 (2005-97 clubs, 2004-98)	4,500.00	4,365.00	4,410.00
Club Swimmers @ \$25.00 (2005-3100 swimmers, 2004-3043)	78,750.00	77,500.00	76,075.00
Unattached Swimmers @ \$40.00 (2005-63 swimmers, 2004-60)	2,500.00	2,520.00	2,400.00
Mailing Members @ \$15.00 (2005-4 swimmers, 2004-11)	75.00	60.00	165.00
Interest Income (ING savings account)	500.00	542.60	760.00
Income from Sale of Medals and Ribbons	50.00	110.60	99.00
Other (labels, timecards)	100.00	185.00	285.00
Total Revenue	<u>86,475.00</u>	<u>85,283.20</u>	<u>84,194.00</u>
Expenses			
Affiliation Fees	37,800.00	37,910.00	37,460.00
Membership Services	18,500.00	16,628.84	18,161.00
Marketing and Communication	2,500.00	2,334.16	2,609.00
Competition	1,000.00	1,100.57	164.00
Health and Lifestyle	2,500.00	2,285.75	1,991.00
Leadership	1,000.00	0.00	0.00
Administration	12,500.00	14,462.99	9,612.00
Total Expenses	<u>75,800.00</u>	<u>74,722.31</u>	<u>69,997.00</u>
Earnings (Loss)	<u>10,675.00</u>	<u>10,560.89</u>	<u>14,197.00</u>
Members' Equity, beginning of Period	<u>46,587.89</u>	<u>36,027.00</u>	<u>21,830.00</u>
Members' Equity, end of Period	<u>57,262.89</u>	<u>46,587.89</u>	<u>36,027.00</u>

**Masters Swimming Ontario  
Balance Sheet  
As at August 31**

	<b>2005 (Unaudited) \$</b>	<b>2004 (Audited) \$</b>
Assets		
Current Assets		
Cash	43,851	38,987
Inventory	1,507	2,260
Prepaid Expenses	0	169
Total Current assets	45,358	41,416
Property and Equipment	1,209	2,212
Total Assets	46,567	43,628
Liabilities and Members' Equity		
Current Liabilities		
Accounts Payable	2,468	7,601
Members' Equity	44,099	36,027
Total Liabilities and Members' Equity	46,567	43,628

**Motion:** To accept the proposed operating budget for 2005/2006 (Sept 1/05-Aug 31/06)

Moved by: Geoff Camp   Seconded by: Brian Croker  
Carried unanimously

**Motion:** That MSO authorize the budgeting of \$10,000 from the accumulated surplus as special project funding, independent of a particular budget year. It is understood that specific and detailed project planning and expenditure be approved by the Board of MSO before commitment takes place.

Moved by: Geoff Camp   Seconded by: Marion Wyatt  
Carried unanimously

## **6. Notices of Motion**

None have been received.

## **7. New Business**

Ralph Chown asked if a new handbook was going to be issued. It is a lot of work for a volunteer to do and we need a paid person to handle it. 770 are still in stock which should be sufficient for the new season. To get ready for 2006/7 we need to start now. FINA is developing a new rule book for Masters which we would be able to adopt.

Steve Goodwin commented on the new rules which came into effect September 1 – the backstroke start allowing toes to be out of the water but not in the gutter; dolphin kick off the wall acceptable in breaststroke.

## **8. Termination of outgoing Directors**

Beverly Tucker, Geoff Camp, Stuart Martin, Sally O'Brien and Jim Talbot have all completed their 2-year term. Continuing into their second year are Richard Arsenault, Angela Davis, Lesley Mason-Ward and Olenka McKee

**9. Election of Directors**

Nominations have been received for Stuart Martin, Jim Talbot, Sally O'Brien, Hillary Richardson and Marion Wyatt. Marion has since declined her nomination.

**Motion:** To accept the nominations by acclamation  
Moved by: Ralph Chown Seconded by: Brian Croker  
Carried unanimously

There is still one opening on the Board and this can be filled at any time throughout the year without an election.

**10. Appointment of Auditors**

**Motion:** That Schwartz, Levitsky Feldman be reappointed as auditor to Masters Swimming Ontario for the 2005-2006 operating year.

Moved by: Geoff Camp Seconded by: Brian Croker  
Carried unanimously

**Motion:** To adjourn the meeting at 2:37 p.m.

Moved by: Beth Whittall



