

**Draft for Approval at January 19, 2016 Meeting**

**Masters Swimming Ontario  
Board of Directors Meeting  
Douglas Snow Aquatic Centre, North York, ON  
December 13, 2015**

**MINUTES**

**Present:**

Phil Rogers - Chair  
Mike Starr  
Carole Herbert  
Sally O'Brien  
Cathy Macdonald  
Chris Smith  
Dorothy Milburn-Smith  
Greg Robinson  
Jake Nesovic  
Brian Croker

**Regrets:**

Brigitte Zirger

Phil opened the meeting at 3:15pm.

**1. Welcome and Position Elections**

President:	Phil Rogers Nominated: Dorothy; Seconded: Sally; Accepted
Vice President:	Mike Starr Nominated: Carole; Seconded: Cathy; Accepted
Secretary:	Carole Herbert Nominated: Sally; Seconded: Phil; Accepted
Treasurer:	Cathy Macdonald Nominated: Phil; Seconded: Dorothy; Accepted
Competition:	Sally O'Brien Nominated: Phil; Seconded: Mike; Accepted
Health & Lifestyle:	Greg Robinson Nominated: Mike; Seconded: Jake; Accepted
Communications:	Dorothy Milburn-Smith Nominated: Sally; Seconded: Cathy; Accepted
Members at Large:	Chris Smith Jake Nesovic

Jake offered to help Phil and Dorothy with the insurance review.  
Mike will add Greg & Jake to our shared administration and communication site.

## **2. AGM Review**

Phil noted that attendance at the AGM was good compared to previous years and that improving communications ability is helping with participation. Mike noted there were good questions and we should look forward to coming together again in April for the special meeting.

## **3. Joint Promotion Discussions with SO, SNC and MSC**

Phil updated us on a follow-up call with SO regarding joint promotion activities that was held two weeks previously. SO appears serious about pursuing the two avenues that have been discussed previously – combined age group/masters open water swims and promoting masters to age group swimmers as they age up to 18. There are opportunities to either join in with the annual age group OWS championship or we could run our own combined OWS(s). The crafting of the messaging to promote masters will need to come from MSO along with suggestions for placement and timing of distribution.

## **4. MSC/SNC Partnership Agreement**

Phil spoke to Carol Fitzwilliam, Present of MSC, regarding the latest draft of the partnership agreement. Carol indicated it is expected before Christmas. Feedback on the draft should be sought from those provincial organizations including MSO who have a vested interest in the outcome of the negotiation.

## **5. Legal Opinion**

Chris updated the board on his recent discussions and correspondence with the Ontario government regarding the appropriateness of the current relationship structure between SO and MSO. We should continue with obtaining a fully informed legal opinion from the lawyer, Anna Naud.

## **6. IT Update**

Mike updated us on the current status of the new membership management system. He indicated that we are now on the second stage of development and can begin to look at promotional and strategic marketing uses of the system.

## **7. Next Meeting**

The next meeting will be a conference call in January, date to be decided.

## **8. Adjournment**

The meeting adjourned at 4pm.